

SPONSORSHIP & EXHIBITOR PROPOSAL

Date of Conference: September 18th to 20th, 2023

Location: Embassy Suites & Conference Center, Montgomery, Alabama

www.aldisabilityconference.org



ALABAMA
disABILITY
CONFERENCE
*** 2023 ***

The Alabama disABILITY Conference brings together hundreds of individuals with disabilities, caregivers and professionals to share best practices, provide training and inspire innovation and networking among attendees. The continued success of this annual event depends on generous sponsorships and donations from committed businesses, organizations, and other supporters. For a detailed summary of the events happening within the conference, visit www.aldisabilityconference.org.

SPONSORSHIP OPPORTUNITIES										
Benefits	Presenting Conference Sponsor \$5,000	Reception Sponsor Monday \$2500	Awards Event Lunch Sponsor Tuesday \$3500	Closing Lunch Sponsor Wednesday \$3500	Goodie Bag Sponsor \$1200	Breakout Speaker Sponsor \$1000	Coffee Break Sponsor \$1000	Bingo Card Sponsor \$700	Hospitality Suite Sponsor \$500	Good Bag Insert Sponsor \$100
Complimentary Exhibitor Booth (\$500 value)	Entry to Exhibit Foyer	X	X	X						
Complimentary Registrations (\$250 value each)	2	1	2	2						
Meals Included	Included with comp. registration	Included with comp. registration	Included with comp. registration	Included with comp. registration						
Collateral specific to sponsored event; materials provided by sponsor	All events	Reception & Goodie Bags	Statewide Awards Lunch & Goodie Bags	Closing Lunch & Goodie Bags	Goodie Bags	Breakout Speaker Room & Goodie Bags	Coffee Table & Goodie Bags	Bingo Card & Goodie Bags	Goodie Bags	Goodie Bags
Goodie Bags	X				X					
Press releases	X	X	X	X	X	X	X	X	X	X
Social media	X	X	X	X	X	X	X	X	X	X
Website	X	X	X	X	X	X	X	X	X	X
Conference Signage	X	X	X	X						
Advertisement Size in Program	Full page	Quarter page	Half Page	Half Page	Business Card	Business Card	Business Card	Listing	Listing	Listing
Goodie Bag insert (provided by sponsor)	X	X	X	X	X	X	X	X	X	X
Program Ads Only										
Size of Ad	Full Page 8x9.75 (wxh)	Half Page H 8 x 4.5 (wxh) or V 3.5x9.75(wxh)		Quarter Page 3.5 x 4.5 (wxh)		Business Card 3.5 x 2 (wxh)		Program Listing		
Rate	\$1000.00	\$750.00		\$400.00		\$200.00		\$100.00		
EXHIBITOR BOOTH – THEME: Statewide Connections										
	Non-Profit Exhibitor	For-Profit Exhibitor					Self-Advocate Entrepreneur			
Table Set Up is Monday 4p-6p and Tuesday 7a-9a. One Tuesday awards lunch is provided per exhibitor table	\$300	\$500					\$50			



Sponsorship and Exhibitor Agreement

Inserts for goodie bags and handouts for events must be provided by the sponsor (see sponsor levels)

Company/Agency Name *(Please print names as they should appear in event publications)*

Address:

City: _____ **State:** _____ **Zip:** _____

Contact Name: _____ **Phone:** _____

Contact Email: _____ **Fax:** _____

Website Address:

Products or services your company/agency promotes:

Please describe special accommodation needs, if any:

We wish to participate as a *(check all that apply)*:

SPONSOR	PROGRAM ADVERTISEMENT
<input type="checkbox"/> Presenting Sponsor (Entire Conference) \$5,000 <input type="checkbox"/> Welcome Reception \$2,500 <input type="checkbox"/> Tuesday Awards Luncheon Event \$3,500 <input type="checkbox"/> Wednesday Closing Lunch Event \$3,500 <input type="checkbox"/> Goodie Bag Sponsor \$1200 <input type="checkbox"/> Breakout Speaker Sponsor \$1000 <input type="checkbox"/> Coffee Break Sponsor \$1000 <input type="checkbox"/> Bingo Card Sponsor \$700 <input type="checkbox"/> Hospitality Suite Sponsor \$500 <input type="checkbox"/> Goodie Bag Insert Sponsor \$100	<input type="checkbox"/> Program Advertisement __ Full Page \$1000 __ Business Card \$200 __ Half Page \$750 __ Listing \$100 __ Quarter Page \$400
	EXHIBITOR TABLE
	<input type="checkbox"/> For-Profit Exhibitor \$500 <input type="checkbox"/> Non-Profit Exhibitor \$300 <input type="checkbox"/> Self-Advocate Entrepreneur \$50

Names of ALL exhibit attendees:

Please specify additional meals by indicating number of meals needed:
Tuesday Awards Lunch \$50.00 _____ Wednesday Closing Lunch \$50.00 _____
 (NOTE: Check Sponsor/Exhibit package to determine meals already included in package)

Total Sponsor Fees:	Total Ad Fees:	Total Exhibitor Fees:	Total Additional Meals:	TOTAL PAYMENT INCLUDED WITH THIS APPLICATION

All fees must be paid in full and received by August 1, 2023 to ensure appropriate level of marketing based selected package.
All LOGOS must be emailed in .jpg format no later than August 1, 2023. Exhibits should be set up no later than **6pm, Monday, September 18th**. Fees are NOT refundable after **August 1, 2023**. Exhibit spaces are first come, first serve except for the Presenting Sponsor booth space. For assistance with sponsorships & exhibits contact Delshonda Thomas at 205-556-7900. All checks should be made payable to The Arc of Walker County; in the memo section list "Conference 2023."
 For assistance, email delshonda@thearcoftuscaloosa.org or call Delshonda at 205-556-7900.

Please mail this form and payment to: The Arc of Walker County, 745 Russell Dairy Road, Jasper, AL 35503

Authorized Signature: _____ **Date:** _____